



What We Do

Duffy Books in Homes provides brand-new books to tamariki in our school communities, where access to books at home is often limited. Since 1994, Duffy has delivered millions of books to tamariki across Aotearoa.

We partner with schools to reach tamariki at scale, with a clear focus on getting books into homes. Evidence shows lasting impact comes from book ownership and shared reading with whānau.

What Additional Funding Enables

Duffy currently supports schools that are still waiting for a dedicated Funding Partner.

Connecting schools with committed Funding Partners strengthens long-term sustainability and enables Duffy to expand existing programmes and extend early intervention, including through its Early Childhood Education programme.

The Impact

Once learning gaps appear, they are harder and more costly to close. Early intervention in the home is critical.

National evidence shows that homes with more books are linked to higher reading frequency and greater enjoyment of reading. Children who read more often are also more likely to feel confident at school.



Why Our Model Works

- 30 years of proven delivery across Aotearoa
- A clear, early-intervention model focused on access, ownership, and home-based impact
- Strong financial discipline, with most funding directed to books and programme delivery

Our Funding Partners enable better long-term education outcomes for tamariki.

Your Partnership in Action

Duffy Books in Homes connects Funding Partners with schools. A shared 50/50 commitment from each covers the books provided to tamariki and monthly activities delivered in schools.

The ranges below are indicative and reflect the scale of impact a Funding Partner may choose to support.



School Partnership

- Supports one or more schools to take part in the programme, depending on school role size.
- Enables brand-new books to reach tamariki in their homes and strengthens shared reading with whānau.
- Often suited to Funding Partners beginning their involvement or supporting impact at a local level.

Funding Commitment
\$250 - \$4,000 +
per annum

Multi-School Partnership

- Supports a larger school or multiple schools, increasing the number of tamariki receiving books to keep and read at home.
- Programme delivery remains consistent, with greater reach across a community or region.
- Often aligned with Funding Partners seeking broader community impact.

Funding Commitment
\$5,000 - \$24,999
per annum

Strategic Partnership

- Enables Duffy to bring additional schools onto the programme and strengthen long-term sustainability.
- At this level, Funding Partners may also enable programme growth, including the opportunity to expand delivery into Early Childhood Education settings and support younger tamariki earlier.
- Often suited to Funding Partners seeking to support impact at scale.

Funding Commitment
\$25,000 +
per annum



Start the conversation about
partnering with a school
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