Duffy Year Planner 2024

Duffy BOOKS IN HOMES

DUFFY BOOKS IN HOMES IS CELEBRATING 30 YEARS THIS YEAR

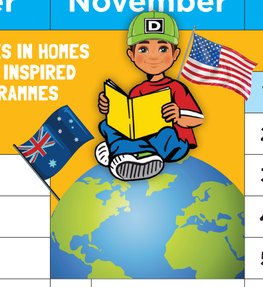
30

14 AUGUST Duffy's birthday!

Q DO YOU KNOW HOW DUFFY GOT HIS NAME?

A IT'S FROM OUR FOUNDER'S NAME – ALAN DUFF

DID YOU KNOW? THE DUFFY BOOKS IN HOMES PROGRAMME HAS INSPIRED OFFSHOOT PROGRAMMES IN AUSTRALIA AND THE USA



	January	February	March	April	May	June	July	August	September	October	November	December	
Sat						1							Sat
Sun						2			1 Father's Day			1	Sun
Mon	1 New Year's Day			1 Easter Monday		3 King's Birthday	1 Government Book Week		2 Role Model Assemblies			2	Mon
Tue	2 Day after New Year's Day			2 Good Tuesday		4	2		3	1		3	Tue
Wed	3			3	1	5	3		4	2		4	Wed
Thu	4	1		4	2	6	4	1	5	3		5	Thu
Fri	5	2	1	5	3	7	5 Term Two Ends	2 ★★	6	4	1	6 Summer Reading Offer books arrive	Fri
Sat	6	3	2	6	4	8	6	3	7	5	2	7	Sat
Sun	7	4	3	7	5	9	7	4	8	6	3	8	Sun
Mon	8	5 CBG Books arrive for terms 1 & 2	4	8	6 SCHOLASTIC open a world of possible	10	8	5 Book Labels and CBG Certificates start arriving	9	7	4	9	Mon
Tue	9	6 Waitangi Day	5	9	7 Scholastic Duffy Champion Award	11	9	6	10	8	5	10	Tue
Wed	10	7	6	10	8	12	10	7	11	9	6	11	Wed
Thu	11	8	7	11	9	13	11	8	12	10	7	12	Thu
Fri	12	9 ★★	8 Book Offer 1 Books Start to Arrive	12 Term One Ends	10 ★★	14	12	9 LAST DAY: Book Offer 3 orders to be returned to Scholastic	13	11	8	13	Fri
Sat	13	10	9	13	11	15	13	10	14	12	9	14	Sat
Sun	14	11	10	14	12 Mother's Day	16	14	11	15	13	10	15	Sun
Mon	15	12 Book labels and CBG certificates start arriving	11 Role Model Assemblies	15	13	17 Schools & Funding Partners Get in Touch Week	15	12	16	14 Term Four Starts	11	16	Mon
Tue	16	13	12	16	14	18	16	13	17	15	12	17	Tue
Wed	17	14	13	17	15	19	17	14 Scholastic Duffy Day Out	18	16	13	18	Wed
Thu	18	15	14	18	16	20	18	15	19	17	14	19	Thu
Fri	19	16 LAST DAY: Book Offer 1 orders to be returned to Scholastic	15	19	17 LAST DAY: Book Offer 2 orders to be returned to Scholastic	21	19	16 Book Offer 3 Books Start to Arrive	20	18	15	20 Term Four Ends	Fri
Sat	20	17	16	20	18	22	20	17	21	19	16	21	Sat
Sun	21	18	17	21	19	23	21	18	22	20	17	22	Sun
Mon	22	19	18	22	20	24	22 Term Three Starts - Book offer 3 Preview packs & Brochures arrive	19	23	21 Duffy Coordinator Appreciation Award	18 Mainfreight	23	Mon
Tue	23	20	19	23	21	25	23	20	24	22	19 Mainfreight Award for Excellence in Attitude at your end of year assembly	24	Tue
Wed	24	21	20	24	22	26	24	21	25	23	20	25 Christmas Day	Wed
Thu	25	22	21	25 Anzac Day	23	27	25	22	26	24	21 Last Day to return Summer Reading Orders	26 Boxing Day	Thu
Fri	26	23	22	26	24	28 Matariki	26	23 Role Model Assemblies	27 Term Three Ends	25	22	27	Fri
Sat	27	24	23	27	25	29	27	24	28	26	23	28	Sat
Sun	28	25	24	28	26	30	28	25	29	27	24	29	Sun
Mon	29 Term One Starts - Book offer 1 Preview packs & Brochures arrive	26	25	29 Term Two Starts - Book offer 2 Preview packs & Brochures arrive	27		29 CBG Books arrive for Terms 3 & 4	26 SCHOLASTIC open a world of possible	30	28 Labour Day	25	30	Mon
Tue	30	27	26	30	28		30	27 Scholastic Duffy Champion Award		29 Summer Reading Parent Offer forms arrive	26	31 New Year's Eve	Tue
Wed	31	28	27		29		31	28		30	27		Wed
Thu		29	28		30			29		31	28		Thu
Fri			29 Good Friday		31 Book Offer 2 Books Start to Arrive			30			29		Fri
Sat			30					31			30		Sat
Sun			31										Sun

1993 Duffy Books in Homes initiated at Camberly School

1994 Christine Fernyhough sets up office, and Mainfreight later sponsors Duffy HQ office and this continues today

1995 Official Launch with 80 schools, 1600 students, 14 sponsors

1999 1 Million books distributed

2019 13 Million books celebrated at parliament

2023 550 Primary Schools and over 260 Early Learning Centres nationwide

★★ Receive 2 FREE books for your library if orders are returned to Scholastic today

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