



## Whitcoulls Duffy Book Week



*Constable Bryan Ward from 'Bryan and Bobby' spends time with kids from Beach Haven School during a Role Model assembly at the Civic Theatre.  
Sponsor needed*



*Vicki Lin from Studio 2 reads to kids at Whitcoulls Botany.*



*Simon Dallow of TV One News presents a book to a student from Panama Road School during the launch of Whitcoulls Duffy Book Week.  
School Sponsor: Whitcoulls*

**The second instalment of Whitcoulls Duffy Book Week will take place during the week of 28 September to 4 October.**

Since 2004 Whitcoulls has been a major sponsor of Duffy Books in Homes with stores around the country supporting numerous Duffy schools.

One of the highlights of the relationship has been the opportunity for the Whitcoulls team to visit schools and help give out books at special Role Model assemblies twice a year. Now, many of those stores will be playing host to kids from their local communities with fun storytime activities during the first week of the September School Holidays.

Duffy Role Models from all walks of life will also be getting involved, giving their time to read to children in-store and continue to spread the Duffy message 'It's Cool to Read and Cool to Achieve!'

a little  
bit  
wonderful  
every day  
**Whitcoulls**

Visitors to Whitcoulls stores can make donations in collection boxes before, during and after the appeal week.

Alternatively, donations can be made online at [www.helpduffy.co.nz](http://www.helpduffy.co.nz)

For as little as \$50 a year, one child can benefit from everything that the Duffy Books in Homes programme has to offer. This includes a minimum of five free books of their choice each year, the opportunity to earn weekly 'Caught Being Good' book awards as well as special prizes from NZ Post and Mainfreight. In addition, they can see a fantastic performance from the Duffy Theatre and have the opportunity to give their preschool siblings a book on their birthday as part of the Kids at Home programme.

Please 'Help Whitcoulls Help Duffy' by showing your support during Whitcoulls Duffy Book Week. With over 60 new schools joining the programme this year there are more than 10,000 new Duffy kids who need your help to develop a love of reading.

## Mums are tops with Duffy kids

**558 mums around New Zealand received an early Mother's Day present during the week of 4 May - courtesy of Duffy Books in Homes and Scholastic New Zealand.**

Schools held special assemblies to celebrate the important role mums play in their children's reading.

The 'Scholastic Caught Being a Good Mum Award' goes hand in hand with awards for dads and grandparents in recognising a special relative or caregiver from each school who is a particularly positive influence in the lives of their children.

Duffy Books in Homes General Manager, Linda Vagana, says "Mums are often the first to read to their children so it's great to recognise the amazing contribution they make."

Schools chose their special mum in any number of ways. Some voted, some held a writing competition and some chose a 'mother figure' who might be there for kids who are not fortunate enough to have their own mum around.

This year's award, sponsored by Scholastic NZ, was 'Creature Comforts' by John Saul and was accompanied by a special certificate.



*Clockwise from top left: Mrs Letalu is joined by her husband and daughters Braxton, Cheyenne and Jennah in receiving the award at Favona Primary School. School Sponsor: Goodman Nominee NZ Ltd.*

*Alissa Bradley and Trish Edwards both volunteer their time twice a week to run the Okaihau Breakfast Club at Okaihau Primary School - deserving joint winners! Sponsor needed*

*Nana Judy (and Pop!) and their grandchildren Jesse and Sharlene all enjoyed a fun presentation at Addington School. School Sponsor: Agility Logistics Ltd.*

*Tracey Smith is joined by her daughter Tiana at Arataki School. She was delighted to receive her award. School Sponsor: The Perry Foundation*



## From the Office

***Kia Ora, Talofa lava, Malo e lelei, Kia orana, Nisa Bula Vinaka, Fakalofa lahi atu, Taloha Ni, Namaste, Annyong, Warm greetings, to all Duffy Books in Homes schools, sponsors, Role Models and supporters.***

Firstly, many thanks to all our Members of Parliament who took time out from their busy schedules to attend assemblies and speak at our schools during Government Book Week.

Term Two was certainly a busy one with the Scholastic Caught a Being a Good Mum Award, Schools and Sponsors Get in Touch Week and the New Zealand Post Award for Great Effort in Reading and Writing.

A highlight for Term Two was meeting one of our new Role Models - New Zealand's singing sensation and winner of the Lexus Song Quest 2009, Aivale Cole. As a supporter of Duffy Books in Homes, Aivale's generosity allowed us to partner as her charity of choice and offer all our Wellington sponsors and Role Models the chance to attend a special concert with Aivale Cole performing operatic arias and well-known jazz numbers inspired by two of her own favourite singers. A wonderful evening was enjoyed by all who attended the concert.

September is looking to be the most exciting month this year as we will have our regular Book Offer Three Role Model Assemblies plus our Annual Appeal campaign launching through Whitcoulls stores during the first week of the school holidays – 'Help Whitcoulls, Help Duffy' during Whitcoulls Duffy Book Week.

Also, other upcoming events are the Scholastic Caught Being Good Dad Award and School Leader Assembly. We look forward to seeing photos of these events and hearing from you.

Enjoy your celebrations for Term Three!

Take care and happy reading



Linda Vagana  
GENERAL MANAGER



## Posties make special delivery



***Southern Cross Campus Junior School was full of enthusiastic readers! Sponsor: The Four Winds Foundation***

**Posties took time out from their rounds during the week of 15 June to help give out books as part of the New Zealand Post Award for Great Effort in Reading and Writing.**

The prizes for Duffy kids who had gone the extra mile with their reading and writing efforts were books selected from the finalists and winners of the 2009 New Zealand Post Book Awards for Children and Young Adults.



***Left: Pyman Merzaie, Teina Smith and Krishaal Prasad of Beach Haven School each took home a book and certificate for the extra effort they put into reading and writing. Sponsor needed***



***Right: It was fun for posties and kids alike at Corstorphine School in Dunedin! Sponsor needed***



***Left: Wi-Witika, Jackson Turnbull and Thomas Watts were all proud recipients of the NZ Post Award at Awanui School. School Sponsor: The Hefford Family Trust***



***Right: Postie Cilla Davis made special delivery to Caelin Wilson, Terauaroha Edmonds and Andre Wikaere at Moerewa School. Sponsor needed***

## This year's books were:

**The Were-Nana** by Melinda Szymanik and Sarah Nelisiwe Anderson (Children's Choice Award Winner)

**Five (and a bit) Days in the Life of Ozzie Kingsford** by Val Bird and Rebecca Cundy (Junior Fiction Finalist)

**The 10PM Question** by Kate De Goldi (Young Adult Fiction and Supreme Award Winner)



# Government Book Week – Book Offer Two 2009

The National Government donated each Duffy kid one book during Book Offer Two, 2009. That's a total of 96,752 books!



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1 MP Catherine Delahunty was surrounded by lots of kids (and 3D glasses!) at Miramar South School. School Sponsor: Rotary Club of Port Nicholson Inc.

2 Jonathan Coleman was on hand to present the books this year at Beach Haven School. Sponsor needed

3 Councillor Brenda Watkins enjoyed handing out books individually at Tokoroa Central School. Sponsor needed

4 Mose Lealiifano and Tori Pollard were the MCs at Linwood Intermediate's assembly which was attended by MP Nicky Wagner. Sponsor needed

5 MP Damien O'Connor poses for a photo with the kids from Parklands School. School Sponsors: Springhill Charitable Trust and Frimley Foundation

6 Minister of Education Anne Tolley was the star attraction at Wesley Primary School. School Sponsor: The Perry Foundation

7 Mokau School celebrated Government Book Week with a Wacky Hair Day! School Sponsor: Tainui Lions

8 Far North Deputy Mayor Sally Macauley not only attended the Kaikohe East assembly to hand out their books but also very kindly donated a book to their library. School Sponsor: Mainfreight Whangarei

9 Kelvin Davis takes time out from Parliamentary duties to present baskets of books at Okaihau Primary School. Sponsor needed

10 Simon Power has been a great supporter of the programme this year – here he is at James Cook School. Sponsor needed



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# Ready for Reading Book Offer One 2009

**With 118 centres the Duffy Reading for Reading programme has gone from strength to strength since its launch in 2007.**

The latest book offer in May saw 14,334 books delivered to 7167 preschoolers in Duffy Ready for Reading centres around the country!

Here are just a couple of examples of what centres have been up to – as told by them!



A frosty night wasn't enough to keep the families of Tarrangower Kindergarten away from the inaugural Duffy Books Presentation. This is the first year the Kindergarten has been able to access the Books in Homes programme and the children were all eager to receive books of their very own. Teachers Sarah Hewison, Tania Coles, Jenny Dowle and Administrator Tania Graham were keen to make a big deal of it, and decided a celebration was in order.

The night began with a winter warmer, hot soup followed by delicious lasagne with more than 140 people enjoying a meal together. The children were then able to share their favourite learning experiences with their families; painting, carpentry, puzzles and Lego were amongst the activities enjoyed.

Mozart played, providing the cue that it was mat time, and Sarah read one of the Duffy Books 'Enoch the Emu', a most entertaining tale of why the male emu sits on the nest, to the oversize group of listeners. Each of the 45 children who attend Tarrangower Kindergarten, or are just about ready to start were then presented with two books with such varied titles as "Paieka" and "The Day of the Rain", "Areta and the Kahawai" and "Stella to Earth."

**Tania Graham**  
**Tarrangower Kindergarten**

For our Duffy Ready for Reading Presentation day we decided to also celebrate the contribution grandparents make to the lives of the children here at Kiwi Kidz. We asked the children to invite their grandparents or a special person to this presentation.

Ngaio Tiuka our committee Chairperson read a story to the children. They all enjoyed the accents Ngaio brought to the characters in this book. The children were then gifted their books as well as a certificate acknowledging a virtue we had seen that child display recently.

It was great to have so many grandparents turn up to share this special moment with their grandchildren. After the presentation I acknowledged the generosity of the Duffy Books organization and sponsors. We gave you a big thumbs up.

The children shared their books with our guests and I am told many of them have treasured their books at home.

Thank- you again Duffy Books organisers and supporters. We look forward to our next presentation day.

**Maureen Urwin**  
**Kiwi Kidz Childcare**



## Top 10 Books from Book Offer Two, 2009

*'What the kids chose'*

- 1 See in 3D: Wild Weather**  
*by Seymour Simon*
- 2 Scholastic Book of World Records: Ultimate Quiz Challenge**  
*by Jennifer Corr Morse*
- 3 Goosebumps Horrorland: Monster Blood for Breakfast**  
*by R.L. Stine*
- 4 Scooby-Doo! The Surf Scare**  
*by Michelle Nagler and Duendes del Sur*
- 5 CatKid: Three's a Crowd**  
*by Brian James and Ned Woodman*
- 6 Can You See What I See? Toys**  
*by Walter Wick*
- 7 Do Your Ears Hang Low?**  
*by Rachel Lisberg and Jackie Urbanovic*
- 8 Captain Underpants and the Attack of the Talking Toilets**  
*by Dav Pilkey*
- 9 Geronimo Stilton: Down and Out Down Under**  
*by Geronimo Stilton*
- 10 The Sister Switch**  
*by Jane B. Mason and Sarah Hines Stephens*



## Duffy's Diary

### What's coming up in 2009 for Duffy Schools

#### 20th August

Duffy Day Out

#### 28th August

Please contact Duffy Books in Homes today if you have not received notification of your Role Model assembly

#### 31st August – 4th September

Scholastic Caught Being a Good Dad Award

#### 4th September

Book Offer 3 books arrive

#### 7th September – 25th September

Role Model assemblies

#### 28th September – 4th October

Whitcoulls Duffy Book Week

#### 25th September

Term Three ends

#### 12th October

Term Four starts

### And for Duffy Early Childhood Education centres in the Ready for Reading (R4R) programme

#### 9th September

Book Offer Two preview packs and brochures arrive

#### 23rd September

Last day for Book Offer Two orders to arrive

#### 13th October

Book Offer Two books arrive for distribution

## Lexus Song Quest winner sings for Duffy kids

**2009 Lexus Song Quest winner Aivale Cole performed her own unique fusion of opera and jazz at the Wellington Town Hall on July 16.**

Aivale's love of children and reading prompted her to choose Duffy Books in Homes as her recipient charity and the event was attended by a variety of local sponsors and Role Models who have shown their support for the programme in the past.

The concert, entitled 'Leontyne 'n' Ella' was inspired by two of her favourite singers. Cole, described by reviewer Lindis Taylor as having a voice 'greater than Kiri's', sang two halves of approximately 45 minutes each. The first half featured operatic arias such as *Ritorna Vincitor* from *Aida*, *Vissi d'Arte* from *Tosca*; as sung by the world-renowned black American soprano Leontyne Price. The second half featured well-known jazz numbers such as *The Man I love* and *How high the moon*; inspired and made famous by the jazz legend Ella Fitzgerald.



"Leontyne embodies all that I want to be, both as a singer and as a person; while Ella's fearless approach to exploring the voice and spontaneity inspires me as an artist" said Cole.

Check out the news section of our website for more information on future concerts in Dunedin, Christchurch and Auckland.

## Help Duffy while you take a break!

**We have recently partnered with AIG New Zealand to provide Duffy schools and supporters with comprehensive online travel insurance. A portion of every policy sold will go directly to Duffy Books in Homes to help us fund schools that do not yet have a sponsor.**

#### Cover includes:

- Unlimited overseas medical and hospital expenses
- Unlimited cancellation cover
- Kids go free\*
- Rental vehicle excess
- Stolen and lost luggage
- 24/7 access to AIG Travel Assist(tm) and much more

\*Your financially dependent children or grandchildren under 21 years travelling with you are included in individual and family cover for one-trip and annual multi-trip products.

Insurance products and services are provided by American Home Assurance Company (New Zealand Branch), incorporated with limited liability in the USA, trading as AIG New Zealand, a member of American International Group, Inc.

You should read the Policy Wording and Schedule of Benefits carefully and consider these in light of your personal circumstances prior to making any decision to acquire the product. Duffy Books in Homes acts as a referrer of AIG New Zealand.

Simply go to:

<https://aigtravel.co.nz/duffybooks>

or you can find the link on the donations page of our website:

[www.booksinhomes.org.nz](http://www.booksinhomes.org.nz)

It's fast, easy and secure.

**AIG** New Zealand





# Letters



Dear Duffy Team

We have just had 'Duffy and the Story Snatcher' at school this morning. The children and the staff alike thoroughly enjoyed it, it was fantastic! Thank you so much for all the good work you do, it is very much appreciated.

Also included are some letters from the children. Once again, thank you.

Sincerely

**Camella Ortega**

**Duffy Coordinator**

**Okaihau Primary School**

**Sponsor needed**

Dear Duffy show

Hey, my name's Elizabeth and I was watching your show at the college. I enjoyed your wonderful show. I like the part when the villain was upset and when he got better at reading. I appreciated your show. Thank you so much. Yours sincerely

**Elizabeth**

**Okaihau Primary School**

**Sponsor needed**

Dear Jatinder, Greydon and Janine

I really enjoyed the show and I loved T's costume because it looked very detailed. I think Jatinder was really good at being Duffy because he looked like he was into it and it looked like he loved being Duffy from my point of view. Thank you so much for coming to our school and entertaining us. We really appreciated it. So thank you very much.

Yours sincerely

**Arnika**

**St Joseph's School Invercargill**

**Sponsor needed**

Dear Duffy Books in Homes Team

On behalf of Monrad Intermediate I would like to thank you for all the free books you have given us. It must have taken a lot of time and effort to post them out to all the schools. Your charity is helping children throughout New Zealand to read more and encourage them to read inside and out of school. It would cost a lot of money to give free books around New Zealand every term. So as a school, we are really grateful and appreciative.

Thank you once again

**Carmen**

**Monrad Intermediate**

**Sponsor needed**

Dear Duffy Books in Homes Team

In May of this year we had our very first Duffy Book awards. Parents, Whanau, Tamariki and Teachers enjoyed a shared morning tea. This was followed by the children singing and dancing to some of their favourite songs.

Our Pastor then explained to the children and their families the exciting concept of Ready 4 Reading.

We provided a wee stage, and as each child's name was called up stepped the proud child to shake hands with our Pastor and receive their two books, while we all applauded.

We sincerely thank you for making it possible to get books into the homes of our Tamariki.

**Cynthia Churton**

**Duffy Book Coordinator**

**Noah's Young Ones**

## THANK YOU

TO ALL OUR MAJOR SPONSORS



THANK YOU TO ALL OUR SPONSORS AND SUPPORTERS



**It costs approximately \$50 per annum to provide each child in a Duffy school with all the services the Duffy Books in Homes programme offers. ANY contribution is gratefully accepted.**

**Remember, you can now donate online at  
[www.booksinhomes.org.nz](http://www.booksinhomes.org.nz) or [www.helpduffy.co.nz](http://www.helpduffy.co.nz)**



**Donations can be sent to:**

Duffy Books in Homes, PO Box 28-849,  
Remuera, Auckland 1541. Phone 09-259 5690

Name (Mr, Mrs, Miss, Ms):

Postal address for receipt:

I would like to contribute :

\$

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Credit Card Number:

Expiry date:

Cardholder's name:

Cardholder's signature:

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Please send me information on how I can make a regular donation by automatic payment.