



Five Million Books and Still Going Strong!

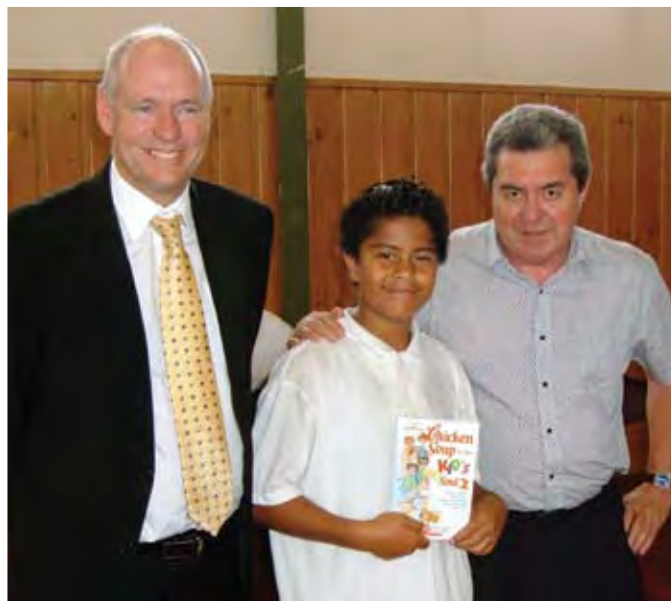
Term One Role Model assemblies saw the presentation of the five millionth Book Offer book since 1995. Of course, there are many other aspects to the programme – Caught Being Good, Kids at Home and the Ready for Reading programme, but the core Book Offers remain the most important part of Duffy Books in Homes.

St Patrick's School in Panmure, Auckland, was selected as the venue for the presentation of the five millionth book and on hand to do the honours were Minister of Education, Chris Carter and Duffy Books in Homes Founder, Alan Duff.

Pologa Mahoni, a student at St Patrick's, was selected to be the lucky recipient of the five millionth book and was looking forward to getting stuck into 'Chicken Soup for the Kid's Soul 2'.

Perhaps the Duffy Books in Homes Book Offers can best be summed up in the words of the programme's founder.

"OWNERSHIP was always one of our aims. Each book has the child's NAME in it, the label says: THIS BELONGS TO... It is so important that a child can claim something as solely her/his own. It makes their name important, their sense of individuality stronger."



*Pologa Mahoni from St Patrick's School proudly accepts the five millionth Book Offer book from Chris Carter and Alan Duff
School Sponsor: Daily Freight*

The Duffy Car is Reborn

We are very sad to say goodbye to our well-used Duffy Car. The Mazda 6, kindly supplied by Fleetpartners, has travelled the length and breadth of the country, both in the hands of our Regional Representatives and Role Models, without missing a beat.

We were thrilled recently to hear that Fleetpartners has extended their sponsorship and on April 14 we took delivery of a very spacious Holden Commodore Acclaim Wagon complete with our distinctive Duffy signage.

On hand to deliver the new Duffy Car to General Manager, Linda Vagana, was Fleetpartners Managing Director, Dennis Kelly.

Look out for the new Duffy Car everywhere from Cape Reinga to the Bluff this year and make sure you give it a big wave!



Our old Duffy car has seen some of New Zealand's most beautiful places!



Duffy Books in Homes General Manager Linda Vagana receives the keys to the new Duffy car from Fleetpartners Managing Director Dennis Kelly.



From the Office

Kia Ora, Talofa lava, Malo e lelei, Kia orana, Nisa Bula Vinaka, Fakalofa lahi atu, Taloha Ni, Namaste, Annyong, Warm greetings, to all Duffy Books in Homes schools, sponsors, Role Models and supporters,

Well, this weather is making it easier and easier to stay inside with a good book! The year is almost half over which means that **Government Book Week – Book Offer Two** is coming round again. This is a great chance for schools to invite representatives of the Government who fully sponsor all the books in this offer.

Book Offer One was another great success and we had a great time celebrating giving away our five millionth book offer book. It's hard to believe that there are more Duffy books out there than there are people in the whole country!

For all schools reading this, I hope you got your entries in for our Government Book Week competition. With the help of our sponsors, five lucky teachers or Duffy Coordinators will be winging their way to Auckland for the day to take part in the ultimate Duffy experience!

In addition to Government Book Week this term has already been busy with the **Caught Being a Good Mum** award and **Schools and Sponsors Get in Touch Week**. In addition, the **New Zealand Post Award for Great Effort in Reading and Writing** is just around the corner.

Later this term look out for our new and improved website. The new site will have some great features and a fresh new look!

I would like to say a big THANK YOU to all our Duffy schools, principals, teachers, students, parents, our superb sponsors and supporters and our super Role Models who continue to leave a lasting impression on many children's faces around the country when they receive their brand new books. I can't thank you enough on behalf of all our students for your support and commitment to the Duffy Books in Homes programme.

Lastly, I would like to say thank you very much to those Duffy Coordinators in our schools who took the time out of their busy schedules to respond to our first questionnaire of the year. This is a great opportunity to voice your thoughts and offer feedback on the programme, and contribute to the future planning of Duffy Books in Homes.

Take care and happy reading



Linda Vagana
GENERAL MANAGER



The kids of Huntly West School were thrilled both with their books and the impressive display by basketballer Adrian Boyd.
School Sponsor: Genesis Energy



World champion netballer Anna Stanley was a big hit at Te Kura o Otangarei in Whangarei.
Sponsor needed

Jacque Wilton wanted some company at her assembly at Bridge Pa School in Hastings – what better companion than Bobby the cockatoo!
School Sponsor: P.J. Keenan



Get Ready to Open Your Lunchpack!

This year **New Zealand Book Month** is launching a youth campaign for Primary and Intermediate schools with an interview and review competition, online and live!

The Lunch Pack is an interactive web-based competition that lets our kids tell us what they think of kiwi writing and writers in their own voices through video and audio casting (video Mpegs, pod casts etc.), and simple text.

The campaign is being launched at the Storylines Festival in June and it can be easily worked into your school curriculum.

For updates and information visit
www.nzbookmonth.co.nz



ROLE MODELS: Adrian Boyd, Basketball • Adrian Kirk, Juggler • Alan Duncanson, Rugby • Bevan Chapman, More FM Gisborne • Brecon Carter, Musician • Brian Falkner, Rugby • Elizabeth Pearson, Army • Elizabeth Pulford, Writer/Illustrator • Epalahame L. Taupuhi Toki, Dancers with Totoro • Keith Austen, Writer • Kingi Biddle, Rugby • Mary Kippenberger and Peter Charlton-Jones, Storyteller and Musician • Maureen O'Rourke, Rugby • Neil Waka, TV Presenter • Niva Retimanu, Radio • Norm Hewitt, Rugby • Sally McLennan, Author • Sara-Jane Erika, Singer • Serena Rongonui, Rugby • Tanya and Pos Mavaega, Musicians • Teresa Te Tamaki, Rugby • Thom Murphy, Rugby

Role Model Assemblies

The first Book Offer of 2008 saw 176,708 books distributed to 88,354 kids throughout New Zealand. This included the five millionth Book Offer book since the programme began in 1995!

Author Brian Falkner (top right) is awash in a sea of books at Beach Haven School in Auckland
Sponsor needed



Multisport racer and kayaker Christina Anglem with kids from Northcote School who were 'Caught Being Good'.
School Sponsor: Mainfreight



Maori TV presenter Naomi Bradfield and musician Paul Toilalo were treated to a great assembly at Mercer School.
School Sponsor: Daniel Grassam & Kate Yoxall



Newstalk ZB newsreader Niva Retimanu is surrounded by a smart looking group from Mayfield Primary School in Auckland.
School Sponsor: Daily Freight



Man Alatini helped in Batten School in Auckland celebrate five million Duffy books!

School Sponsor: Rotary Club of Auckland East



World champion and Olympic-bound single sculler, Make Drysdale took time out from his training to visit Rhode Street School in Hamilton.
Sponsor needed



Oscar, Star of the Opera, helped his creator, author Dinah Priestley, with presenting books at Epuni School in Wellington
School Sponsor: Daily Freight



These smiling from Matar were thrilled to receive their storyteller worker Max
School Sponsor: Salesforce Asia Pacific



uff, Writer • Alison Fitch, Swimmer • Alistair McIntyre, Writer • Andrew Gardiner, Police • Anna Stanley, Netball • Anna Richards, Rugby • Annie Rae
her, Writer • Bryan Ward, Police • Charlie Howe, Soccer • Chris White, Rower • Clark Ellice, Tri-athlete • Dallas Seymour, Rugby • Deane Siakimotu, Commu
auaki, Patrick Ah Van and Manu Vatuvei, The Warriors • Farah Palmer, Rugby • Frances Solia, Netball • Gavin Hill, Rugby League • Greg Lincoln, Classic
n • John Markby and Angela Gordon, More FM Whangarei • John McDowell, the Brekkie Crew and Bertie the Budgie, Classic Hits FM Invercargill • Jo
Radio • Kristina Anglem, Adventure Racer/Kayaker • Leana de Bruin, Netball • Leigh Gibbs, Netball • Linda Vagana, Netball • Linzi Malley, Motorspor
aryanne Elliott, Storyteller/Aid Worker • Megan Alatini, Singer • Melissa Ruscoe, Rugby • Michael Joyce, Author/Gardener • Mihi Wells, Bodyboarder • Mon
by • Piki Thomas, Firefighter • Piki Solomon, Rugby • Regina Sheck, Rugby/Police • Rik Walsh, Firefighter • Robert Kaiwai, Diplomat/Waka Ama • Robin Brook
Tumehe Rongonui and Charle Panapa, What NOW! • Shannon Willoughby, Rugby • Sharon Whillis, Writer • Shirley Corlett, Writer • Shona Laing, M
y, Dancer • Tony Williams, Writer • Trev Hill, Crystal Sadgrove, Henny Penny the Chicken and Bella the Dog, Classic Hits FM Dunedin • Trevor McCoid, Inventor •



World champion Black fern rugby player Monalisa Codling had a great time at Te Papapa School in Auckland
School Sponsor: Goodman Nominee (NZ) Ltd.



World champion rugby player Shannon Willoughby is framed by one of the beautiful buildings at Te Kura o Te Whakarewarewa in Rotorua
School Sponsor: The Smith Family



All Black legend and Duffy Books in Homes Trustee Robin Brooke picked a beautiful sunny day to visit Te Kura o Te Moutere o Matakana in Tauranga
School Sponsor: Deacon Manu

Author Shirley Corlett received a warm welcome at interview School in Wellington
School Sponsor: Daily Freight



Vicki Murray is a sportswoman with many talents - including a love of reading which she shared with Duffy kids at Te Puke Primary School
Sponsor needed

TV One newsreader Simon Dallow is a native West Aucklander and loved the chance to visit Henderson South School
Sponsor needed



Author Tony Williams got into the spirit of the five million books celebration when he visited Paparoa Range School
Sponsor needed

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rianne Elliot
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New books always put smiles on the faces of the kids at Timaru South School.

School Sponsor: Say It Communications

Robert Kaiwai is a multi-talented sportsman as well as a diplomat! He took a break from his work to visit this huge gathering at Miramar South School

School Sponsor: Rotary Club of Port Nicholson Inc.



Te Ake Ake, Writer • Barbara Algie, Writer • Bernice Mene, Netball
Community Leader • Dinah Priestley, Writer • Donovan Bixley, Museum Curator
Hits River City FM • Helen Moananu, Musician • Jackie Clarke, Singer
oshua Williams, Dancer • Joy Watson, Writer • Kasina Campbell and
rt • Mahe Drysdale, Rower • Mark McCarron, More FM Hawkes Bay
alisa Codling, Rugby • Naomi Bradfield, TV Presenter • Neil Sorensen,
ke, Rugby • Ruud Kleinpaste, TV Presenter • Ryan Inglis, TV Production
usician • Simon Dallow, TV Presenter • Tamati Coffey, TV Presenter
Vicki Lin, TV Presenter • Vicki Murray, Waka Ama • Victoria Grant, Rugby

Top 10 Books from Book Offer One, 2008

**'What
the kids
chose'**

- 1 Yu-Gi-Oh! GX: Jaden's Secret**
by Tracey West
- 2 Rock Solid** by James Preller
- 3 Sharks!** by Michael Candelaria
- 4 Care Bears: Special Delivery**
by Quinlan B. Lee and Jay Johnson
- 5 Clifford: The Biggest Easter Egg** by Sonia Sander
- 6 Can You See What I See?: Games** by Walter Wick
- 7 Pokemon Ranger and the Temple of the Sea**
by Tracey West
- 8 Can Kittens Take a Catnap?**
by Claire Palfreman-Bunker
- 9 The King's Bubbles** by Ruth Paul
- 10 The Magic School Bus: Inside the Earth**
by Joanna Cole and Bruce Degen

Duffy Theatre

This year we are lucky enough to be able to have TWO Duffy Theatre groups touring New Zealand spreading the Duffy Books in Homes message.

Duffy's Time Travel Adventure has already visited primary schools from the Far North right through to Southland and during Terms Two and Three it will make it to all places in between!

The Auckland based group of Jatinder Singh, Peter Coates and Sarah Graham and the Wellington based group of Natano Keni,

Kate Fitzroy and Maria Rose MacDonald have been having a great time spreading Duffy's message 'It's cool to read!' so if you haven't seen them yet make sure you catch them at a Duffy school near you!

The Auckland theatre group had the kids at Oturu School enthralled. School Sponsor: Rotary District 9910 Conference 2007



It was all action as the Wellington theatre group performed for Rakaia School. Sponsor needed



Book Selection Meeting Hamilton

Term One got off to a great start with the selection of books for the final Book Offer of 2008.

On the 28th of February, the team at St Pius X Catholic School in Melville hosted teachers, coordinators and principals from the Waikato region. The meeting was also attended by Rob Southam from Scholastic and Linda Vagana and Phil Horrobin from Duffy Books in Homes. The kids from St Pius X School also played a big part in choosing books for Book Offer Three, 2008.

Our thanks to the teachers, coordinators and principals who attended from the following schools:

- Forest Lake School
- Melville Primary School
- Newton Primary School
- Paeroa Central School
- Rhode Street School
- St Pius X Catholic School
- Waipa School

There was also some great feedback received from all those who stayed behind afterwards to attend a Duffy Coordinators meeting. We're looking forward to implementing some of your ideas this year!



Rob Southam from Scholastic is surrounded by kids from St Pius X School in Hamilton. School Sponsor: Whitcoulls

Duffy's Diary

What's coming up in 2008 for Duffy Schools

- 16th–20th June** New Zealand Post Award for Great Effort in Reading and Writing
- 27th June** Book Offer Two books and labels arrive
- 30th June–4th July** Government Book Week
- 4th July** Term Two ends
- 21st July** Term Three starts
- 22nd July** Book Offer Three preview packs and brochures arrive
- 24th July** KaH books arrive
- 1st August** TWO FREE books for school libraries if orders are returned to Scholastic by this date
- 4th August** Duffy book labels and CBG certificates arrive
- 5th August** CBG books arrive for Terms Three & Four
- 8th August** LAST DAY for Book Offer Three orders to be returned to Scholastic
- 15th August** School Leader assembly

And for Duffy Early Childhood Education centres in the Ready for Reading (R4R) programme

- 16th–20th June** New Zealand Post Family Reading Pack Awards
- 25th July** Book Offer Two selection meeting

New Sponsors

We're thrilled to welcome all our new sponsors on board!

- **The Perry Foundation** as a major sponsor covering the costs of books distributed to a large number of unsponsored schools.
- **New Zealand Dairies Limited** sponsoring
 - Waimate Centennial School
 - Waimate Main School

- **Rotary District 9910 Conference 2007** sponsoring the following schools for one full year.
 - Herekino School
 - Oturu School
 - Peria School
 - Pukenui School
 - Pukepoto School
 - Te Kura Kaupapa Maori o Rangiawhia
- **The Pacific Sports and Community Trust** as a sponsor of the Kids at Home programme

Letters



Hello,
I just wanted to drop a quick line to say thank you very much for what you have done. My son's school, Te Kura Kaupapa O Whakawatea in Hamilton, is a recipient of the Duffy Books in Homes programme. He looks forward to receiving his Duffy Books, and takes great pride in being able to read them himself. He recently was given his first book without pictures. I thought it may have been a little too difficult for him, but he was delighted to tell me that he was already up to page 11!
We really appreciate the time and effort that goes into administering this scheme.
Thank you.
Kind Regards
Rebekah Graham

Hi Jacqui,
Just to say what a fantastic show on Wednesday. The cast were fantastic and what a wonderful story. We had some visitors with us who were blown away with the production but also with the whole Duffy Programme. We took heaps of photos so we will send some on. Thank you thank you. Please pass onto the actors how truly great it was. I've been in two other Duffy schools and have seen plenty of performances. This was one of the best.
Regards
Rebecca Meachen DP, Addington School
School Sponsor: Agility Logistics

Dear Mr Hewitt
Thank you so much for giving us free books and also telling us your secret chip sandwich formula. It was lovely to have you at Pukeatua School. I hope you enjoyed us because you are funny and awesome and we enjoyed you. I hope you come back to our school, Pukeatua.
Yours sincerely
Oromairoa Rangawhenua, Pukeatua School
Sponsor needed

Dear Jan-Maree
Thank you for coming to our school and telling us about your life as a comedian. I enjoyed it when you showed us your Billy T James award by getting a model to be you.
From **Tegan, Putaruru Primary School**
Sponsor needed

Dear Duffy
Thank you for giving our Duffy books for free. Duffy we love our books, can you PLEASE keep sending them to us. We all love reading at home and in class. We have fun reading them. We all get excited and happy when we read. Room 15 reads a lot. Duffy I love my books – you're the best Duffy man ever. Mary Kippenberger came to our school. She is a storyteller. She shared a wonderful story called Sleeping Beauty with us. Mrs Kippenberger sang some cool songs while her husband Peter played the guitar. Her husband sings like her. I think their show was fantastic. Mary Kippenberger is amazing and I hope you send us more people like them.
Thank you
Diechan Whaanga
Wairoa Primary School
School Sponsor:
Mainfreight International Ltd.

Warm Pasifika Greetings,
Many thanks for the wonderful support for our children to develop a lifelong desire for learning through reading books!
Born and Raised Pasifika Early Childhood Education Centre

Our children were very excited with new books in the centre and really happy when they could choose their own books to take home. They are waiting in anticipation.
Thank you Duffy Books!
Te Aria Toka ki Te Whakatohea



THANK YOU TO ALL OUR MAJOR SPONSORS



THANK YOU TO ALL OUR
SPONSORS AND SUPPORTERS

It costs approximately \$50 per annum to provide each child in a Duffy school with all the services the Duffy Books in Homes Programme offers. ANY contribution is gratefully accepted.



Donations can be sent to:
Duffy Books in Homes
PO Box 28-849, Remuera, Auckland.
Phone 09-259 5690

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